

Meeting Minutes - June 26th 10 am - noon / Moose Lodge Call in # for Sport: 908 887 3914

Attended: Craig, Mary, Diane, Jenn, Ken, Mark M, Mark P, Dennis, Andrea

Agenda:

Scheduled Meeting Dates

- Accept minutes from last month & review Open Items (Diane)
- Financial Review/Update (Rich)
- Website & CRM Update (Mary)
- Morris Day - pick date & begin planning (Mark M)
- 40th Anniversary Gala - planning update (Craig)
- Flag Festival - planning update (Sport)
- ProBono Update on ByLaws - what changes need to be made (Craig)
- Update on Olympic Day & Golf Outing (Craig)
- U14 Logo Design (Craig)
- U12/14 Boys Coaches (Mark P)
- Insurance Update & Cost Breakdown per person/per program (Andrea/Dennis)
- Process for requesting scholarships (U18G request for RCT) (Diane/Craig)
- Publicity - how should we promote club changes & events (Diane)
- Field Maintenance Update & Summer Plan / Boonton Fire Property? (Dave)

Financial Review:

Beer, Bacon, BBQ profit = \$500 (that is what we will get for any of the events with Allison)

Diane will following up with Kevin Laughlin and have Rich supply the Accountant's Copy of our file. Will get the email address of where to send it to.

Per Dennis no need for Accountant to have the Gibby Fund books as they are independent of the Morris books

Need Rich to provide report on registration fees for 2016, 2015 & 2014 so we can manually figure out how many players we have in each program group

Website & CRM Update:

Discussed the benefits & shortfalls of both Team Snap & Neon CRM. Team Snap is made specifically for Sport Team Management (without full CRM functionality), Neon CRM is more for Non-Profit Organizations (without the capabilities for Team Management or Group Communication). All felt it was more important to go with the team functionality (most importantly the communication) than the individual tracking. We can incorporate Team Snap with HubSpot CRM (free) to get the individual tracking capability that NeonCRM has. Mary moved to choose TeamSnap, Dennis 2nd, all approved. All agreed TeamSnap is required for all Morris Rugby teams, not something they can opt-out of. Yearly fee have to be built into the budget for each team going forward. Will become less expensive for Men/Women/U18G/flag programs that are currently using since there is a volume discount. Mary will begin working with TeamSnap on pricing to ensure we can convert over by end of August and to see when payment is needed (to see which fiscal year \$ needs to come from).

Benefits/Team Snap:

Sports Platform, Website can be included and linked, has ability for Corp messaging along with individual team messaging, online registration, user-selected communication, ability to keep "aged-out" players, centralized scheduling, and mobile application (NeonCRM not mobile). Cost for 15 teams \$1,200 - \$1,500/yer vs NeonCRM cost of \$3,600/year.

Website:

We agreed earlier this year that we would be moving away from 4x3 for web development in August. Need to check with our contract to see if there is any stipulation for severing relationship, there may be a time period required that we'll need to meet. Jenn will reach out to Val to see if she has a contract with them. Mary will take care of writing a "termination letter" and will share with everyone prior to sending.

Mary will put together transition plan and mock-up of new website incorporating Team Snap registration capabilities.

Newest invoice from 4x3 included charges for fixing issues that they had after a software update they installed, This is the first itemized invoice we've received.

Morris Day:

Saturday, April 29th - Possibility of using Flanders Swim & Sport Club to host the day. Able to have two pitches going at once, would try to schedule the league games for U12, 14, 16, 18, 18G, Men, Women, Masters. Can we get one club to agree to same date (possible Doylestown/Union/etc). If it can't be a league game, then make sure when schedule is created that Saturday is left open. Andrea will contact Flanders SSC to get pricing info and check Eric is still a member of the club, which may give a discount in the pricing. Mark M will work put together a committe to start planning the day.

40th Anniversary Gala:

September, 2017 thoughts of having a NYC cruise won't be a \$50/person evening will be a fundraiser, so could be \$150-\$200/person. Ken will work with Dobbs to get info, find out what has been done so far, and what else needs to be done to bring up to caliber of Old Blue Annual Black Tie dinner.

Flag Festival:

July 23rd - All details in place, just need to work out dumpster rental. Jenn has reached out to parent (in construction) who had donated it in the past. Mike Petri is coming and will be selling his Rugby Alphabet book. Will give a portion of profits to the flag program if he sells a good amount of books. Fine Designs is all set for making t-shirts on site. Event fully approved with the town

ProBono Update on Bylaws:

Lawyer asked for a few more days, will supply to Craig next week and he'll forward to the group.

Olympic Day & Golf Outing Updates:

Golf: As of 6/20/16, the golf outing had 23 players paid. Rich will be able to give a complete report next meeting. Final count = 60 players, Good job was done with the coordination with the golf club, but communication before hand to bring in the players was lacking. None from outside the rugby community and most were the regulars who would have come regardless of any publicity. Already have a new committee of 4 (Andrea leading) for next year. Will be able to use the TeamSnap communication tool to promote within all of Morris and register to keep track of who is attending.

Olympic Day: best intentions, but no-one was there, focus was on the fistball tournament, not even much traffic to Olympic Tent. Did have a chance to talk to the "new guard" of the Flanders SSC, who are interested in working with us for events/tournaments/etc. SSC is having a sports day where they will be hosting a soccer tournament and fistball tournament simultaneously. They have invited us to come by and see how they manage. Flyer with info is below.

U14G Logo Design:

ProBono said we were okay with the logo, no copyright infringement

Discussed having a "Morris" look to all uniforms, not each team going out to do their own thing. The uniforms don't need to match exactly, but do need to be similar to know from the same club.

Coaching Update:

Per Mark P, there are no candidates at this time. Kevin is canvassing to see who else might be interested, have placed an ad with the Empire GU, nothing yet. Reaching out to the folks that applied, but didn't get, the U18 Head Coach role to see if they would be interested in one of the other openings.

Discussed Women's & U18G to make sure they went through the same process as the U18 G, confirmed they did have to complete application & interview but wasn't as rigorous since there weren't as many (if any) additional candidates.

Mark P will make sure the New Coaches press release will include Karl, Gene & Lawrence. All new coach announcements will be written by the Selection Committee and passed onto Mary who can promote on website, social media, etc.

Insurance Update & Cost Breakdown:

Craig has a friend in insurance who will take a look at what coverage we have, make sure it is all that we need and also make sure what we are paying is appropriate. Jenn will reach out to KJ to see who Rugby NJ worked with and what coverage they have. Our policy is 10 years old, so there is a good chance it may need updating

Rich needs to provide a report on all insurance charges (an copy of detailed invoice) so that Dennis can determine cost per program

Process for Requesting Scholarships:

We will work on at the next meeting and come up with a policy/plan. Once done, Mary can incorporate form into the website

Dennis will forward the information that he has used for other scholarship funds to group to read prior to next meeting

Publicity/Promoting Club & Events:

Agreed by all to spend \$200 to have Sam Panko create a 5 minute video that we can place on website focusing on youth programs and what the club is all about. Can be used on website, youtube, etc to promote our programs and for interested parents.

TeamSnap will help with this as we can promote all events to entire Morris Rugby community ourselves vs. relying on Coaches/Managers to pass the word to their players. Andrea & Mary will work on this together.

Dennis to provide Mary with generic "rugby" info that can be placed on website to educate those new to rugby.

Field Maintenance Update & Summer Plan:

Dave: Mennen posts need to be tightened/straightened, they are leaning. Also need to check on the locks on the shed, Ken has purchased several and they keep disappearing. Shed also needs to be cleaned out/straightened up.

Dave: Plan needs to be circulated on what we have done so far with field maintenance and what still remains to be done over the summer. Want to make sure we take care of what is budgeted for in 2016.

Is Boonton Fire Property still a possibility?

Other/New Business:

Rugby Palooza - Neil Hogan approached Craig about running the second weekend in Sept. A tournament of touch games with mixed teams. Players can either enter a team in advance or join a team the day of. Would be a per player fee. Could be a way to trial the SSC, Craig is checking date with Gretchen, Neil is willing to run event and report back to the Board on committee plans

Blazing 7's - July 23rd (same day as Flag Festival)- no longer a part of Rugby NJ, NJ Blaze is now it's own stand-alone company who is working with Morris. At this point (a little over 3 weeks out) there are only 4 teams registered. No Volunteer chair has been selected. Omar has reached out to obtain all the contact info for the teams that played last year. We incorrectly publicized this as an NRU qualifier, which it is not... it is an NY qualifier. We may lose teams because of that. Dennis will reach out to Omar to understand his plans to bring in more teams.

Open Items/Questions to be answered:

More merchandise is available on website, ends July 27th

PJ Miller has agreed to be the trainer for Rutgers Safety for the Coaches. Next class for her to take is in the fall.

Summer Interns - Anthony (William Paterson) will be working with Denville Youth this summer

Reminder: Joey Bella, Sunday July 3rd, tickets can be purchased through Dobbs or use website:

<https://www.eventbrite.com/e/jbmf-band-beer-beefsteak-tickets-22670516124> Be sure to add the group "RUGBY" to your purchase

Discussion of separate budget for each flag program vs. one general

Future item: Have list provided to each team to ensure that all players families are currently on the list