

Meeting Minutes - August 28th 10 am - noon / Moose Lodge

Attended: Diane, Jenn, Ken, Rich, Dennis, Donna, Mark P, Mark M, Craig, Mary, Andrea. Guest - Al

Agenda:

Scheduled Meeting Dates

- 40th Anniversary Planning (Al)
- Adopt ByLaw Changes (Craig)
- Financial Review/Update (Rich)
- Audit of 501c3 rules vs what we are doing (Craig)
- Website & Team Snap Update (Mary)
- Summer Camps (Craig)
- Fundraising Opportunity (Dennis)
- Marketing Review - HOLD TILL SEPT MTG & Upcoming Events (Andrea)
- Flag Rugby Survey Results (Mary)
- Review Field Maintenance Plan (Dave)
- Morris Day in Sept (Craig)
- KiltFest 9-10-16 (All)
- Canterbury Partnership (Craig) - HOLD TILL SEPT MTG
- 2016/17 Calendar (Craig)
- 2016/17 Goals (Craig) - HOLD TILL SEPT MTG
- Fall 7's / NJ Blaze (All)
- New Items

40th Anniversary Planning:

10 people on committee - planning 3 events for the year

-New Year's Eve Party at the Moose

7:30pm - 1am with Band (Brass Roots) playing from 8-1, food from 8-10

\$45/person - need 65 tickets sold to break even, Moose can hold 120 people in the back room. Cost includes food, beer, soda - Cash Bar at Moose (they benefit)

Invite will be sent to all in mailing list and can purchase tickets online

-Morris Picnic at Gardner fields

will try to coordinate with dates that NZ team is here (mid August)

-40th Anniversary Gala

Mountain Lakes Club on Saturday, November 18th

2 hotels nearby

Hampton Inn will provide shuttle service

This is not a fundraiser, just looking to break even. Any money made at one event will carry over to the other. If there is profit at end, will go to the club

-40th Anniversary book

Ralph & Sara are putting together, have been working on it for quite some time already

Will be ad space in the book, still need to determine if we are selling the book or just giving out.

Advertising will pay for the printing costs

-Corporate sponsorships, coordinate thru AI/Andrea

-Logo being designed and working with MVP for apparel that will be sold on website and at events

will announce all events on website main page and email all members through Team Snap. Tickets will be available to purchase on Team Snap

Adopt ByLaw Changes:

Dennis moved to adopt changes proposed by ProBono group, Donna 2nd, all approved

Financial Update:

All programs rec'd fiscal year-end P&L. Rich will send Morris Rugby Fiscal year-end P&L within the next two weeks once feedback is received from others.

Every flag program made money this year. A few are still in the red from previous years, but making progress

All tackle programs are in the black, except for men. They broke even this year, but still a few thousand behind from previous years. Men only had one event

Question - if any money is left over, where does it go? Money can roll into the next year if there is a specific purpose it is earmarked for. Any additional money

for dues comes back to the club. Any fundraising dollars stays with the team.

Discussion of the HS Girls - they have been invited back to Nationals, will need to raise ~\$20K again this year. Only "approved/recognized" coaches should be

paid for by the team when going to such events. The girls had "extra" people this year that the fundraising dollars went to - this shouldn't happen again!

Rich needs an accounting of all income/expenditures that Morris Corp is taking on = \$1900 fee for Team Snap is being pd by Morris/not teams this year.

Rich checking into invoices from NJ Rugby, differing amounts from last year

Jenn needs to keep a record of any Sales Tax Exemption certificates we have provided for purchases

***** \$25,000 was returned to the Vanguard fund at the end of this fiscal year *****

501c3 Audit:

Craig has someone (father from boys team) who would be willing to review what we are doing to be sure we're compliant, will provide more info at Sept Meeting

Website & Team Snap Update:

New site is 55% done, has scrolling headlines and back stories. Still on for Oct 1 start since we've pd 4x3 for 3rd qtr

Will include main field locations (Zeek, Mennen, Pocono) any fields relating to flag programs will be on the individual flag program pages

The footer will be links to groups that work with Morris (Amazon Smile, Ambit Energy, etc)

The TeamSnap registration link is ready to use... We'll provide link to coaches/managers to start using for Fall 7's (U18G - done & using)

Team Snap has the ability to run reports based upon entire league or by teams. Coaches/Mgrs are assigned to teams and will only see their info, we can get all

All registrations need to be done on-line, no more paper registration forms

Shorts are tied to the registration link for flag players

CIPP is separate this year, can incorporate in the future

If there are players on scholarship the Coaches/Mgrs will need to enter them so info is in database and will have a "code" for the payment

Updating the shop with MVP. Article will be on homepage when "sale" is happening with dates and link to the shop. Next one scheduled for fall/b4 holidays

Won't move all URL's at once, start slowly and will send email to club members once new site is up & running

Summer Camps:

Will have in-town programs in the Spring after flag programs end

Fundraising Opportunity:

Beer Festival is Oct 1st - \$2000 to us

JMK Events has another happening in Jersey City

With the license, can only hold two-2day events per year.

***** Dennis convinced "powers that be" since we are 1-day events we should be able to have a 3rd for this year *****

Jenn will take care of sending a wedding present to Alison (gift card) from Morris Rugby

Upcoming Events (Hold Mktg Review for Sept):

Devils Night - January 7th, level 200 tickets - Devils vs. Edmonton

must sell 28 tickets to break even - promoting to Coaches/Mgrs as a teambuilding event for the off-season

We pay \$40/ticket + \$5 for food voucher - sell for \$50

Morris County Chamber of Commerce - would like to join

3 members - \$415/year can attend all events (~157 in 2016) Have a committee specific to Non-Profits.

Ken motioned to approve, Donna 2nd - Craig, Andrea & Jenn will be the Morris members to the Chamber

Flag Rugby Survey Results:

90 responded from 900 sent, most coming from Hawks

most preferred emails over social media

information on those that offered to volunteer has been sent to Andrea

Field Maintenance Plan:

Nothing new from Dave, Craig will reach out to see if he is still interested in staying on

There is fertilizer and seed in the shed that needs to be used soon... Craig/Ken will see if anyone is available to spread on Mennen in the next few weeks

Morris Day/Kilt Fest:

no new information on Morris Day, will still be trying to schedule all HS/Adult teams to play on same day @ Pocono - Coaches will arrange for April 29th

Kilt Fest - no interest in attending this year

2016/17 Calendar:

Jenn has last year's version, will send to Dennis who will put together this year/next year's with Diane's assistance

Fall 7's / NJ Blaze:

7's budgets include costs for coaches to travel, BUT need to be sure it's the coaches that have gone thru the hiring process, not extra's who volunteer to help out

Coaches for Fall 7's - Boys: Head-Omar, Mgr-Pam / Girls: Head-Gene, Asst-Eli/Tom, Mgr-Danni

NJ Blaze is no longer a viable select team, NJ Rugby has gone a different direction, partnering with CODP.

Blazing 7's profit was to be split 50/50 with Morris & NJ Blaze. Committee to determine how to split (Sharon-NJ Rugby, Omar-NJ Blaze, Craig/Rich-Morris)

2017 Blazing 7's - want to leave Central Park & find grass fields. One idea is to hold same day as flag festival on fields across the street - Dennis will check with

Chester, but thinks they'll say no as they've already requested that we not grow to more teams b/c of parking concerns

Dave Ramage to look into using Roxbury Horseshoe Lake fields, could potentially get 4/5 grass soccer fields.

New Items:

Several college teams have requested using Mennen fields

Will allow without a fee, but need: Certificate of Insurance provided to Morris Rugby & agreement that they will line the fields and cancel if weather is bad

Donna will be contact for these teams

Open Items/Questions to be answered:

Discussion of separate budget for each flag program vs. one general